

TITLE

PROJECT PROPOSAL

Here is where your presentation begins

CONTENTS OF THIS TEMPLATE

You can delete this slide when you're done editing the presentation

Fonts

To view this template correctly in PowerPoint, download and install the fonts we used

Used and alternative resources

An assortment of graphic resources that are suitable for use in this presentation

Thanks slide

You must keep it so that proper credits for our design are given

Colors

All the colors used in this presentation

Icons and infographic resources

These can be used in the template, and their size and color can be edited

Editable presentation theme

You can edit the master slides easily. For more info, click [here](#)

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HOW TO CREATE A PROJECT PROPOSAL

Creating a project proposal can be done in five steps:

1. Define the project objectives and timeline
2. Identify resources needed to complete the project
3. Develop a budget for the project and estimate any potential risks associated with it
4. Write down your proposed solution and provide supporting documents or evidence that prove its feasibility if necessary
5. Develop a communication plan to ensure key stakeholders are kept informed of progress throughout the entire process





01

PROBLEM STATEMENT OF THE PROJECT

OBJECTIVES



OUR AIM

An aim in a corporate context is a goal or desired result that the organization seeks to achieve. The aim should be clear and achievable, and often serves as the basis for further planning actions inside the organization



THE GOAL

Goals inside a company are usually specific and measurable, with clearly defined deadlines and outcomes. The company's goals help focus the actions of the organization and ensure resources are used effectively

RESOURCES



HUMAN RESOURCES

The project team is responsible for the successful execution of the project. Our team is composed of experienced professionals with the necessary skills and expertise to complete the project on time and within budget



FINANCIAL RESOURCES

Our project budget is \$100,000. This budget includes all expenses associated with the project, including salaries and equipment. We have allocated these resources to ensure that we are able to complete the project within budget



PHYSICAL RESOURCES

Our project requires a number of specialized pieces of equipment. We will be using [insert equipment and their functions]. All equipment is in good working condition and has been tested and calibrated prior to use

BUDGET



SOURCES OF FUNDING

Funding for a company can come from personal savings or investments, bank loans and other loan options, venture capital and angel investors, grants, competitions or programs, crowdfunding...



PERSONNEL COSTS

Personnel costs refer to the expenses incurred in hiring, training and retaining staff for a company. This can include salaries, bonuses, benefits and other payroll-related costs



EQUIPMENT AND MATERIALS

Equipment and materials costs refer to all the expenses related to the purchasing, maintenance and upkeep of any physical items used in production or other business processes inside the company



TRAVEL AND MISCELLANEOUS

Travel and miscellaneous costs refer to expenses related to any travel-related activities, such as conferences, trainings or business trips. It may also include office supplies, communications services, licenses and other miscellaneous expenses

SOLUTIONS

SOLUTION 1

- Implementing a new CRM (Customer Relationship Management) system to improve customer data management and sales tracking

SOLUTION 4

- Developing a new product or service to diversify the business and increase revenue streams

SOLUTION 2

Outsourcing specific business functions (such as accounting or IT) to a third-party provider to reduce costs and increase time efficiency

SOLUTION 5

Implementing a cost-saving initiative, such as energy-efficient practices or process automation, to reduce expenses

SOLUTION 3

Launching an e-commerce platform to expand the reach of the business and increase online sales

SOLUTION 6

Establishing strategic partnerships with other businesses to gain access to new markets or innovative technologies

\$500,000

Net profit of the project

200 units

Break-even point

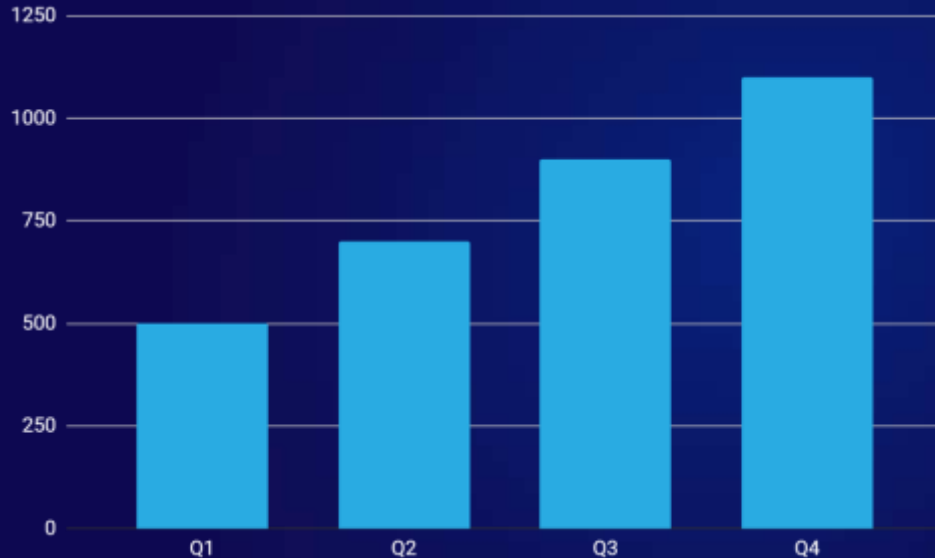
25%

Market share in the industry

10 million

First-year revenue of the project

PROJECT DATA



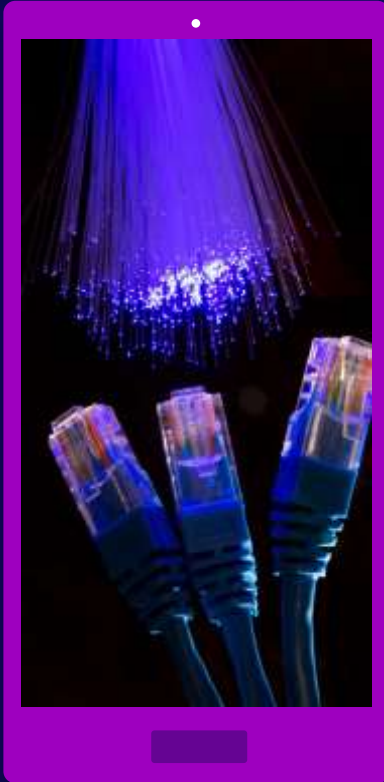
BENEFITS OF USING GRAPHS

Graphs in project proposals offer visual organization, enabling clear presentation of information in a structured format. They enhance the visual appeal, facilitate data comparison and improve overall clarity and professionalism of your project proposal

Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

PROJECT ACTIVITIES

ACTIVITY	START DATE	END DATE	RESOURCE	COST	REVENUE
Market research	1/1/20XX	1/15/20XX	Market research firm	\$20,000	
Product development	1/16/20XX	6/30/20XX	R&D team	\$200,000	
Beta testing	7/1/20XX	8/15/20XX	Beta testers	\$10,000	
Marketing campaign	1/1/20XX	1/15/20XX	Advertising agency	\$100,000	
Product launch	1/16/20XX	6/30/20XX	Sales team	\$50,000	\$500,000
Post-launch support	7/1/20XX	8/15/20XX	Support team	\$50,000	\$800,000



WHAT TO SHOW IN A MOCKUP

1. Product/website description: A brief overview of the product/website, including its key features, dimensions, and materials used
2. Features and benefits: A detailed explanation of the product's/website's features and how they will benefit the user
3. Technical specifications: A list of the product's/website's technical specifications, such as dimensions, weight, power requirements, connectivity options and hosting platform

PROJECT TIMELINE



PROJECT GANTT CHART

[illegible]

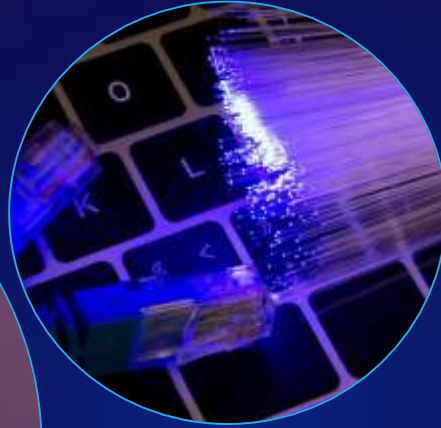
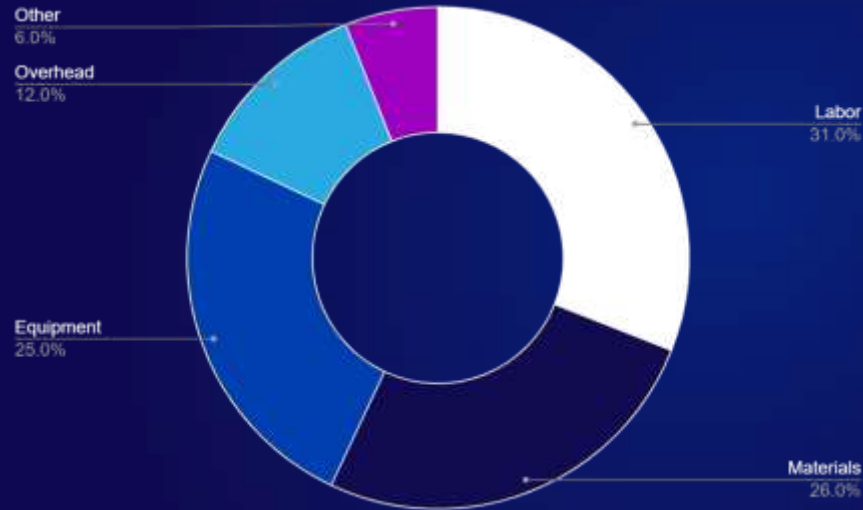


PHOTO SHOWCASE

A photo showcase can be a useful addition to a business project proposal as it can help to visually communicate the concept or idea being proposed

PROJECT EXPENSES



LABOR

MATERIALS

EQUIPMENT

OVERHEAD

OTHER

Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

KPI DASHBOARD

RESOURCE	UTILIZATION RATE	COST PER UNIT
Labor	85%	\$50
Equipment	70%	\$100
Materials	95%	\$20
Rent	90%	\$1,000
Energy	80%	\$80
Software licenses	80%	\$200
Advertising	60%	\$500

120 u/day

Output per worker

2h

Time to complete a task



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THANKS!

DO YOU HAVE ANY QUESTIONS?

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ALTERNATIVE RESOURCES

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PHOTOS:

- [Website hosting concept with circuits](#)
- [Blue optic fiber with ethernet cable](#)

ILLUSTRATIONS:

- [5g flyer template](#)



RESOURCES

Did you like the resources used in this template? Get them on these websites:

ILLUSTRATIONS:

- [5g landing page template](#)
- [5g banner template](#)
- [5g flyer template](#)

PHOTOS:

- [Facial recognition collage concept](#)
- [Beautiful optical fiber detail I](#)
- [Beautiful optical fiber detail II](#)
- [Beautiful optical fiber detail III](#)
- [5g modern technology background](#)
- [Still life of books versus technology](#)

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(<https://fonts.google.com/specimen/Assistant>)

Outfit

(<https://fonts.google.com/specimen/Outfit>)

#ffffff

#110b51

#003faf

#29abe2

#9e00bf

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [how it works](#).



Pana



Amico



Bro



Rafiki



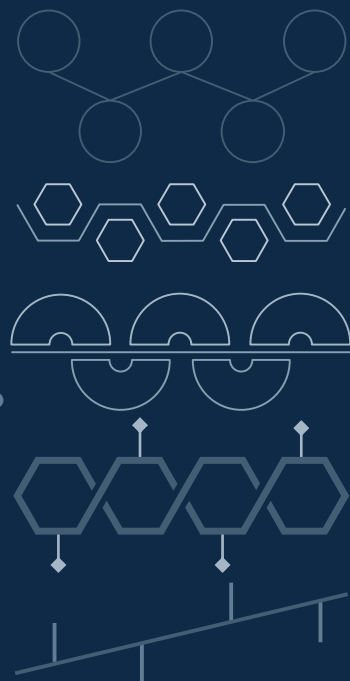
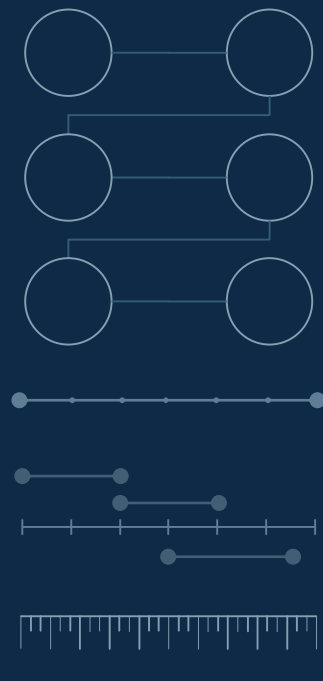
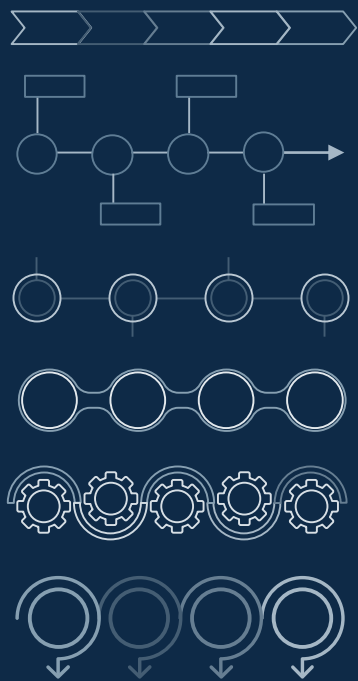
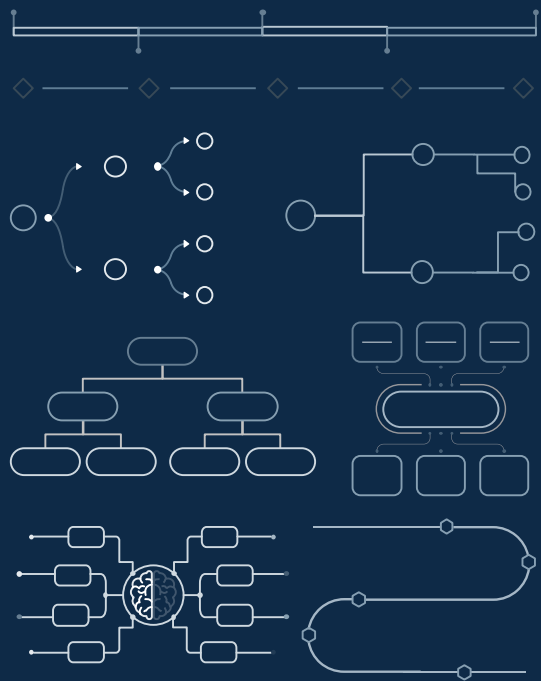
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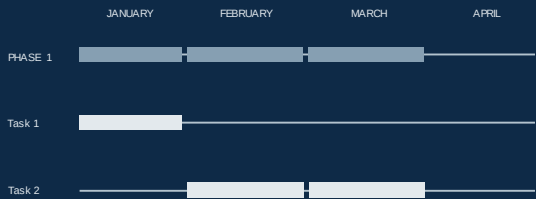
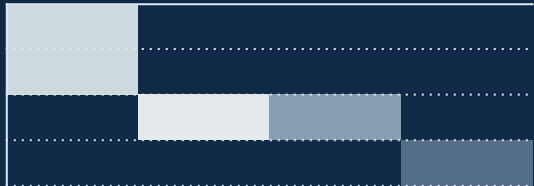
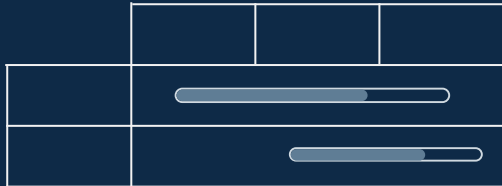
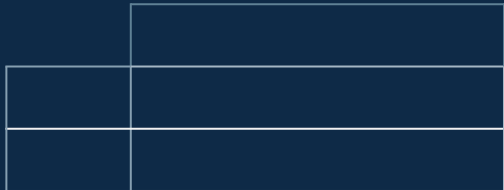
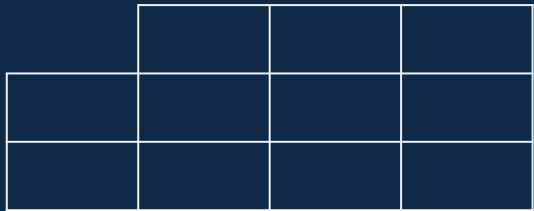
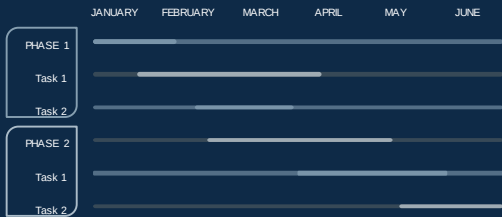
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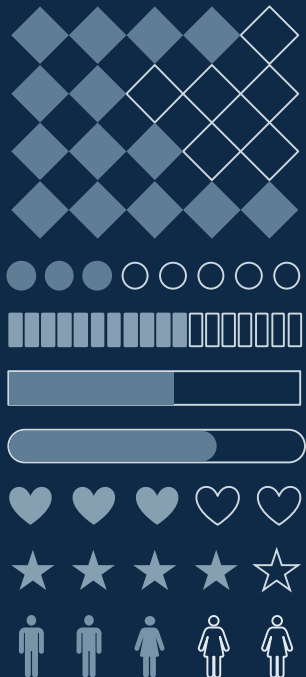
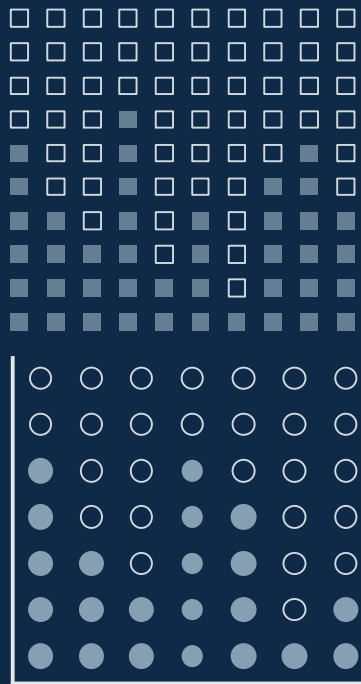












...and our sets of editable icons

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